

Concept Note for Digital Diplomacy Bootcamp

Digital Diplomacy Bootcamp

Diplomacy, much like every aspect of life, has undergone a transformation since the advent of the digital age. The period of digitalization of politics is often referred to as E-diplomacy and has come to prove itself as a valuable tool of soft power in today's world. Additionally, the on-going Coronavirus pandemic has unearthed the importance and potential of the virtual world. Modern times are littered with examples of how E-diplomacy or Digital Diplomacy has been used as an effective instrument for furthering political and social motivations as the virtual realm transcends borders.

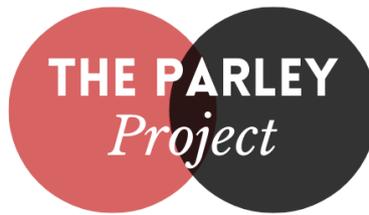
In light of this trend, The Parley Project seeks to organise a two-day Boot Camp on Digital Diplomacy on August 15th and August 16th, 2020. The Bootcamp will consist of 4 workshops on the following topics:

Cultural Diplomacy with Ms. Ridhima Aneja
August 15; 2:30 PM- 3:30 PM

Social Media and Diplomacy with Mr. Dhruva Jaishankar
August 15th; 5:30 PM- 6:30 PM

Cyber Security with Mr. Rakshit Tandon
August 16th; 11:00 AM- 12:00PM

E-Advocacy and Digital Governance with Ms. Priyanka Grover
August 16th; 5:30 PM- 6:30 PM



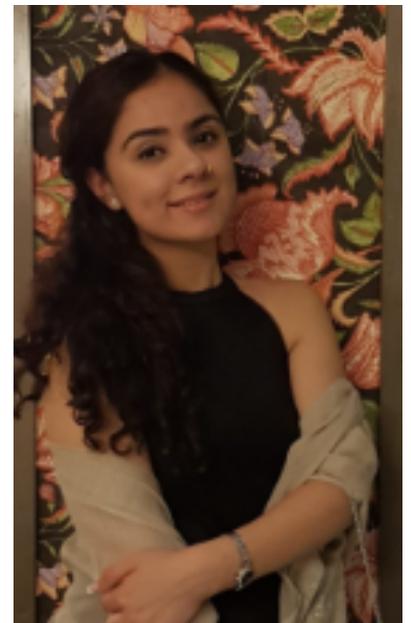
Concept Note for Digital Diplomacy Bootcamp

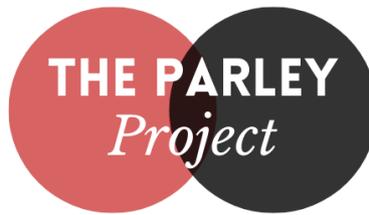
Cultural Diplomacy (15th August 2020; 2:30 PM: 3:30 PM) With Ms. Ridhima Aneja

Cultural diplomacy is a form of public diplomacy that takes place through an exchange of ideas, values, traditions, and other aspects of culture and identity in order to promote socio-cultural cooperation beyond national interests. Today Cultural diplomacy has established itself as a stand-alone theory and practice. Through this workshop, we aim to give the participants a broad picture of what cultural diplomacy entails, which would further enable them to deploy this knowledge in our competition.

Ms. Ridhima Aneja is a young lawyer and public policy specialist. Her areas of interest include law, diplomacy, and governance. She has been serving in the current capacity, in the Delhi Govt since 2019. This year she was invited as a Youth Advocate for SDGs at the Global Engagement Summit at the UNHQ.

A Former Visiting Scholar and Speaker at Harvard University, she has been invited thrice to participate in Harvard Project's annual conference to present case studies and discuss responses concerning global security, diplomatic challenges, and governance reforms. She has worked on projects with multiple international development agencies inc UNW, Global Fund for Women, UNOCHA & has also served with the Policy Planning & Research Div, Ministry of External Affairs, GOI.





Concept Note for Digital Diplomacy Bootcamp

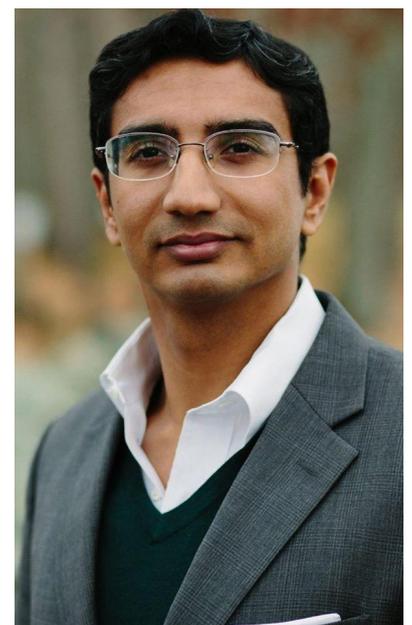
Social Media and Diplomacy (15th August 2020; 5:30 PM - 6:30 PM) With Mr. Dhruva Jaishankar

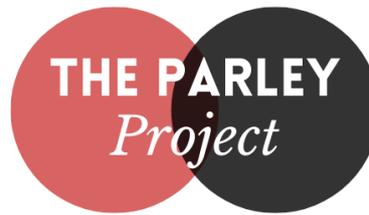
The 21st century has been marked by a rapid spread of information, through new and non-conventional means. This new spread of information is shaping public discourse in ways previously untouched. From politicians to diplomats, policymakers to civil society, and academics, everyone in the public fora is using social media platforms to influence decision making.

Traditional diplomacy was based on the assumption that states would indulge in dialogues, behind closed doors. However, the new digital age has transformed this conception, and diplomacy today has become more transparent than ever. The all-encompassing rise of social media has proved to be the most effective and widely-accepted tool of public discourse. Through this workshop, we aim to discuss how various social media platforms are used by policymakers, diplomats, and politicians to influence public discourse.

Mr. Dhruva Jaishankar has been Director of the U.S. Initiative at the New Delhi-based Observer Research Foundation (ORF) since 2019. He is also a Non-Resident Fellow with the Lowy Institute in Australia and is a regular contributor to the media, presently writing a monthly column for the Hindustan Times.

Jaishankar was previously a Fellow in Foreign Policy Studies at Brookings India in New Delhi and the Brookings Institution in Washington DC from 2016 to 2019. From 2012 to 2016, he was a Transatlantic Fellow with the German Marshall Fund (GMF) in Washington DC, where he managed the India Trilateral Forum - a regular policy dialogue involving participants from India, Europe, and the United States - and researched the implications of digital technologies in developing democracies.





Concept Note for Digital Diplomacy Bootcamp

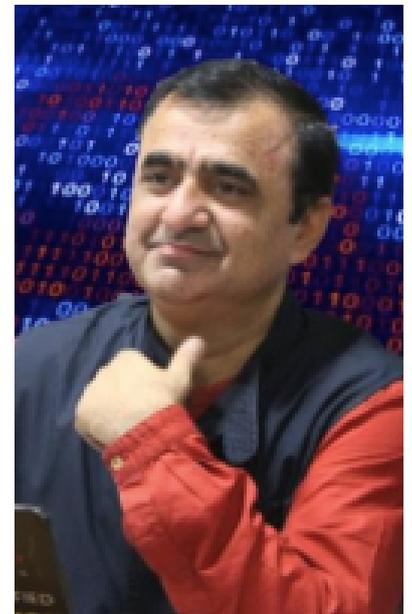
Cyber Security (16th August; 11:00 AM - 12:00 PM) With Mr. Rakshit Tandon

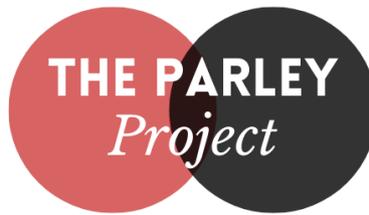
In an increasingly data-driven world, everything from banking to government infrastructure is together in vast networks. Data has become a primary business asset found at the core of most business operations and decisions. In such times, due measures for cybersecurity are imperative for all nations and organizations alike. Cybersecurity is the practice of protecting networks, systems, hardware, and data from digital attacks.

The Workshop will aim to understand the effect of data mining on a national and international level, the extent to which data piracy affects us, and measures for countering the same.

Other than his permanent roles with the various organizations **Mr. Rakshit Tandon** has undertaken the herculean task of traveling the nation and has spoken to more than 30.50 lacs children schools/Colleges. As a Chief Resource Advisor and Speaker for IAMAI (Internet and Mobile Association of India), presently executing the "SAFE SURFING CAMPAIGN" conducting seminars on 'Cyber Threats to Children in Digital World' for students, teachers, and parents.

He is sensitizing them about the types of Cyber Crimes, Preventive Measures to be taken while surfing the Internet, Information Technology Act, and the Remedial Measures that can be taken if one is victimized by the cybercriminals. He has a wonderful way of connecting to his audience, from 8 to 80, everyone can relate to his simple and touching manner of explaining the complications and implications of The Web.





Concept Note for Digital Diplomacy Bootcamp

E-Advocacy and Digital Governance (16th August; 5:30 PM - 6:30 PM) With Ms. Priyanka Grover

Digital Governance is the application of IT for delivering government services, exchange of information, communication transactions, between governments and citizens. In respect to Digital Diplomacy we will be focusing on the working of the system along with the functioning of the Diplomatic Missions and Online Services.

Ms. Priyanka Grover works as a Political Affairs and Public Diplomacy Officer at the Embassy of Belgium in New Delhi. Prior to it, she was handling internet browser Opera Mini's digital communications for South Asia. Her experience includes working in the not-for-profit sector for organisations such as the Global Development Network. She is a graduate in Law and holds an English (Hons) degree from the University of Delhi. She has done her post-graduation in communications from the Indian Institute of Mass Communication.

